

MULTIMEDIA COMMUNICATIONS

TWO-YEAR PROGRAM

The primary goal of the program is to prepare an individual to work with a wide range of media in a variety of applications. The program covers the main elements of multimedia planning and development. Equal importance is given to the creative and technical aspects. The student will acquire skills in multimedia production such as videos, games, Internet publications, computer animations, CD-ROMs, etc.

The program follows a hands-on approach to learning and emphasizes individual skills while stressing the importance of teamwork. Studio and lab classes provide opportunities for working collaboratively and independently with real clients on a variety of digital projects for the student's professional portfolio.

EMPLOYMENT OPPORTUNITIES

- Multimedia Corporations
- Ad and Marketing Agencies
- Public Sector
- Educational Institutions
- Film and Sound Industry
- Freelance

ENTRANCE REQUIREMENTS

A Manitoba high school diploma with the following prerequisites: Français 40S, English Language Arts 40S and Mathematics 40S or Mathematics 40G (Applied Mathematics 40S is recommended) or mature student status (21 years of age or over).

Interested candidates must also submit a portfolio and a personal resume.

INFORMATION

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FIRST YEAR

CM-101	Multimedia Industry
CM-102	History of Visual Communication
CM-104	Writing Techniques
CM-105	Writing for Electronic Media
CM-106	Applied Multimedia
CM-109	Creativity and Visual Design
CM-113	Multimedia Production Environment L
CM-116	Interactive Programming for Internet Applications L
CM-117	Interactive Programming of CD-Rom Based Multimedia Products L
CM-119	E-Commerce
CM-121	Sound Recording Concepts
CM-122	Audio Equipment and Software L
CM-126	Multimedia Work Experience (160 hours)
FR-106	Français I L and/or
AN-106	English as a Second Language I L

SECOND YEAR

CM-115	Interpersonal Communication in Group Projects
CM-118	Project Management
CM-124	Studio Sound Production L
CM-125	Programming of Online and Support-based Interactive 3D Products
CM-201	Video Scripting I and II
CM-202	Advanced Video Taping
CM-203	Video Production Techniques I and II
CM-205	Video Editing L
CM-206	Special Effects L
CM-209	Introduction Animation L
CM-210	3D Modeling L
CM-211	3D Animation Techniques L
CM-213	Business Plan
CM-214	Electronic Portfolio L