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## ANSWERS TO YOUR QUESTIONS

### What is multimedia?

The key to multimedia is digitization which is the encoding of information such as text, sound, still or animated images, video and numbers that electronic machines such as computers can recognize and understand.

Students registered in the *Multimedia Communications* program will acquire skills to design and create interactive multimedia content such as websites, CD-ROMs, videos, games, etc.

### Who should enroll in the program?

The two-year program targets individuals who have demonstrated artistic talent and linguistic skills as well as a working knowledge of computers.

### How do I apply for the program?

Applicants must fill out a program application form obtained from the Registrar's Office and forward it to the Registrar, Collège universitaire de Saint-Boniface, 200, de la Cathédrale Avenue, Winnipeg, Manitoba R2H 0H7. Applicants' official high school transcript, personal resume, portfolio of artwork and the required application fee (\$60 for Canadian citizens and Permanent Residents and \$90 for international students) must be submitted with the completed program application form.

### How are students selected for the program?

The completed application form will be assessed on the quality of the information provided and the portfolio of artwork submitted. The École technique et professionnelle is looking for serious and motivated students willing to make a commitment to a highly demanding program

### Is it possible to work part-time during the two-year program?

It is **definitely not** recommended to work part-time during the school year. The program's heavy workload of courses, practical exercises and production occupies a student full time and requires effective time management skills. Most of the program's course work requires that students be able to work as part of a team, evenings and on weekends. Assignments in many classes require a considerable amount of time outside of regular class hours.

## **What are the school year and timetable like?**

The school year is made up of three (3) training sessions. It has an early September entry date and ends in mid June. Courses are generally held Monday to Friday between 8:30 a.m. and 7 p.m. At times, courses and workshops are held evenings and on weekends.

## **Are there bursaries available for the program?**

CUSB is able to provide quality education at a reasonable cost with a variety of different financial supports such as: the Secretary of State's Bursary Program, the Manitoba Student Aid Program, the Collège universitaire de Saint-Boniface's 2000, 3000, and 4000 Excellence Bursaries, its Bursary Program and bursaries available through the *Training for Tomorrow* Educational Awards Program. ETP'S tuition fees are comparable to any of Manitoba's postsecondary educational institution.

## **What is the program content?**

Please check the next section for the answer to this question. The courses are designed to empower and equip the student with the fundamental skills required for a meaningful career in the field. Your ability to adapt to different situations and a fertile imagination will allow you to evolve in the ever changing world of technology.

For more information please contact:

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## PROGRAM CONTENT

### Training objectives

The *Multimedia Communications* program is a two-year diploma program designed for students pursuing careers in management and multimedia production. The training objectives are:

- 1) To instill into students the love of beautiful images, the passion for writing and the interplay of interactivity;
- 2) To teach basic concepts in the field of multimedia communications;
- 3) To further learning and creativity through multimedia production;
- 4) To offer an artistic and technical experience set in a practical context;
- 5) To encourage team work;
- 6) To facilitate the adaptation to the ever changing world of technology;
- 7) To develop skills in management and in entrepreneurship;
- 8) To encourage versatility and professional mobility;
- 9) To develop linguistic skills through principles of oral and written communication.

### Training concept

The program content targets two training requirements, versatility and specialization. It guarantees versatility by developing a general culture and by offering a good foundation in multimedia production and management. It is designed to develop the specialized skills and knowledge essential to multimedia production applications. The program attempts to reproduce “real life” work situations in order to meet its training objectives. In addition to everyday theoretical and practical activities in studio and lab classes, the program provides opportunities for working collaboratively and independently with real clients on a variety of digital projects which will make up the basis of the student’s professional portfolio.

## **Entrance requirements**

Students must have a Manitoba high school diploma or its equivalent and the following courses: Français 40S, English Language Arts 40S and Mathematics 40S or Mathematics 40G (Applied Mathematics 40S is recommended).

OR

Be considered a mature student, that is:

- a) Applicants who will be 21 years of age on or before December 31 in their year of registration and who do not meet the high school requirements;
- b) Applicant must be a Canadian citizen or a Permanent Resident;
- c) Applicants who do not meet certain entrance requirements.
  - Applicants must submit a portfolio of artwork;
  - Applicants must submit a personal resume.

## **Special selection criteria**

- Students who have arts and computer courses and an excellent linguistic profile will have a strong advantage.
- The portfolio of artwork will be carefully examined to determine the candidate's artistic sense (written text, graphic design, publicity document, musical production, work of art, etc.).
- A personal resume (maximum two pages) will be assessed.
- Potential candidates may be required to undergo an interview (by phone or in person).

## LIST OF COURSES

### Year I – Session I

CM-101	Multimedia Industry .....	45 hours
CM-102	History of Visual Communication.....	45 hours
CM-106	Applied Multimedia .....	45 hours
CM-109	Creativity and Visual Design.....	60 hours
CM-113	Multimedia Production Environment L .....	45 hours
CM-121	Sound Recording Concepts.....	60 hours
<sup>1</sup> FR-106	Français I L .....	45 hours
	and / or	
<sup>2</sup> AN-106	English as a Second Language I L .....	45 hours

### Year I – Session II

CM-104	Writing Techniques.....	45 hours
CM-105	Writing for Electronic Media.....	45 hours
*CM-116	Interactive Programming for Internet Applications L .....	90 hours
CM-117	Interactive Programming of CD-ROM Based Multimedia Products L .....	45 hours
CM-119	E-Commerce .....	45 hours
CM-122	Audio Equipment and Software L.....	45 hours

### Year I – Session III

CM-126	Multimedia Work Experience.....	160 hours
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<sup>1</sup> The linguistic profile in French will determine if the student is to be exempted from the FR-106 course.

<sup>2</sup> This course targets students for whom English is either a foreign or a second language. The linguistic profile in English will determine if the student is to be exempted from the AN-106 course.

\* Internet-based delivery and equivalent to the following courses: *SAAL 9002 Internet Animation I* and *SAAL 9003 Internet Animation II* of the Webmaster program.

### Year II – Session I

CM-118	Project Management .....	45 hours
CM-205	Video Editing L .....	45 hours
CM-210	3D Modeling L .....	60 hours
CM-203	Video Production Techniques I .....	45 hours
CM-201	Video Scripting I .....	45 hours
CM-124	Studio Sound Production L .....	45 hours
CM-202	Advanced Video Taping L .....	45 hours

### Year II – Session II

CM-201	Video Scripting II .....	45 hours
CM-115	Interpersonal Communication in Group Projects .....	45 hours
CM-211	3D Animation Techniques L .....	60 hours
CM-203	Video Production Techniques II .....	45 hours
CM-209	Introduction Animation L .....	45 hours
CM-206	Special Effects L .....	45 hours
CM-125	Programming of Online and Support-based Interactive 3D Products .....	45 hours

### Year II – Session III

CM-213	Business Plan .....	45 hours
CM-214	Electronic Portfolio L .....	120 hours

**Note:** The *Multimedia Communications* program and its courses are subject to change.